

Grande Prairie Subaru Try-It Day

Sponsorship Opportunities



Grande Prairie
Subaru

TRY-IT DAY
EXPLORE A SPORT FOR FREE



GRANDE PRAIRIE REGIONAL
SPORT CONNECTION

Try-It Day

Discover Try-It Day: an opportunity for youth aged 6-17 to engage in sports, free of charge. Organized by the Grande Prairie Regional Sport Connection, this event showcases 20+ local sports organizations, spotlighting the varied sporting opportunities in the region. With a track record of drawing over 500 participants per event, sponsoring Try-It Day presents a unique chance to align your brand with community-driven initiatives that foster active lifestyles among youth.



Event Marketing Strategies

There is a lot of effort that goes into promoting our Try-It Day Events. Although we cannot guarantee that your logo will be in all mentions we can assure you that we are deliberately driving traffic to places where your logo will be seen and therefore associated with this community favourite!










- Multiple 30 second produced promotional commercials across three local radio stations;
- Multiple live radio announcer mentions of the event;
- Online promotions through radio channels, websites and Facebook pages;
- Live media interviews with Sport Connection staff;
- Digital flyer distribution to regional organizations, neighbourhood associations and three school divisions;
- Print flyer at local gathering places;
- Strong social media campaign with mentions, contests and posts on regional Facebook groups and pages;
- Event listed on local community calendar listings;
- Weekly Chamber Connection Newsletter;
- Over 80 event posts through the Sport Connection social platforms; including contests before and during the event.
- Logo placement on the Sport Connection website landing & event pages;
- Promotion to the region's sport organizations through the Sport Connection database of over 200 sport organizations;
- Promotion through the Sport Connection newsletter;

Individual Sport Sponsorship

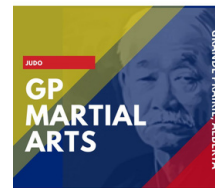
Cost: \$350 per sport

Sports are offered on a first-come-first-served basis.

A full list of sports up for sponsorship will be made available closer to the event date.

Selection of 1 sport to sponsor during the event (first come first served) - List will be provided at a later date.	
Logo placement on sponsor thank you signage.	
Social media mention on posts associated with your selected sport.	
An individualized thank you post for your contribution on our Facebook & Instagram.	
Mention in our 'Thank You' post to all of our event sponsors.	
Logo placement on poster distributed in the Chamber of Commerce Newsletter and to 35+ regional schools.	
Logo placement in Sport Connection newsletter.	
Logo placement on Sport Connection website event page	
Logo placement on the event registration page.	

Previous Sport Organization Participants



Testimonials



I was impressed with how organized and friendly the staff were at karate.

Heather

The volunteers were amazing and it was great way for kids to try something new.

Courtney

My kids had a great time at their acrylic painting class. They were able to produce an awesome piece of art in one hour. This class elevated their self esteem and confidence and they really enjoyed themselves. A+ from us to the Creative Arts Center for putting that on. Thank you!

Olivia



We had an awesome time at Nitehawk! The volunteers and signage was easy to follow (which was huge for us we go to a lot of events and are often left wondering where to go and what to do). The instructors were AWESOME. We were able to purchase tickets and take our son out after! It was awesome.

Terry



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If young families and engaged community members are part of your target audience we would love to partner with you and help leverage every marketing dollar you invest with us.

We are able to customize sponsor options and welcome further discussion on how we can benefit from each other in a partnership.

Thank You!

gpsportconnect.ca